Impact on passivity-assertiveness-aggression of short-term, computer-based, skill building in assertiveness: A pilot study

Expanded from poster presentation at the CDC/DASH National Leadership Conference to Strengthen HIV/AIDS Education and Coordinated School Health Programs.

Alice Ray, Ripple Effects
aray@rippleeffects.com, (415) 227-1669

SUBJECT OF STUDY: RELATE FOR TEENS SOFTWARE

Relate for teens is a groundbreaking, computer-based, comprehensive prevention program, covering health, safety and discipline issues, including violence, substance abuse, sexuality, abusive relationships, discipline and other issues. It targets a broad range of adolescents, in a variety of school and community-based settings.

Relate for teens integrates research from education, psychology and prevention studies, with advances in technology, to make best practices in social learning available to adolescents and the practitioners who work with them.

The program is built around Ripple Effects proprietary “whole spectrum” learning system, which offers experiential, cognitive, behavioral and affective learning strategies, as well as transfer training opportunities with friends and family, media analysis and sports applications, role plays, assisted writing exercises to help internalize learning, subjective assessment, objective assessment through engaging interactive exercises, and a management system for tracking student skill mastery while protecting student privacy.

The goals of the program are to develop social competence in adolescents and to help them use specific social emotional abilities to solve everyday life problems. The seven core social-emotional competencies are: empathy, assertiveness, impulse control, management of feelings, decision-making ability, self understanding and connection to community. They are broken down into 100 skill components that are presented in an array of multimedia forms that appeal to a wide range of learning styles, intelligences, social backgrounds and special needs.

THE RESEARCH QUESTION

The most important research question regarding the Relate for Teens software for use as a prevention program is not whether the combination of strategies used in the program can be effective in developing social competence and reducing involvement with drugs, alcohol, violence, early sexual activity, and unsafe social and personal behavior. Each of the strategies has already been proven effective in other studies. Rather it is whether locating the content expertise within the computer, instead of with a live instructor, will still allow students to learn effectively. (All other factors being equal, such as sufficient role play, practice opportunities and transfer

---

1 Including HIV/AIDS, pregnancy prevention, prevention of STD’s, relationship abuse, etc. Because it is data base driven, the topic list can be censored by buyers, solving a long standing problem of how to respect the need for local community without reducing content to a lowest common denominator.
training.) Previous studies had shown that
cademic learning could happen successfully
via computer, the question is whether social
learning could also happen effectively via
computer technology.

OVERVIEW

The study, described more fully below, showed
that even very short term, computer based
delivery of at least some proven model program
components, using multi-media, interactive
exercises, and an engaging hip hop style that
students like, results in knowledge gains that
are statistically significant and compare
favorably with those that are the result of longer
term programs delivered by live instructors.

RESEARCH METHODS

The first evaluation of relate for teens focused
on content mastery (knowledge gains), using
traditional research methods, including pre and
post testing and a control group matched to the
experimental group.

CONTENT AREAS

The pilot study focused on one skill that is
positively correlated with reduced involvement
in drugs and alcohol, and negatively correlated
with involvement in violence and exploitation,
from both victim and perpetrator perspectives:
assertiveness. Specifically, it covered general
assertiveness skills, including assertive use of
voice, eyes, posture, message, as well as setting
limits, expressing feelings, giving compliments
and resisting pressure, all social skills
connected to reduced involvement in drugs and
alcohol, reduced pregnancy and involvement in
unsafe sex, and reduced chance of being a
victim - or perpetrator - of violence or abuse.

INCLUSION OF FEMALES AND MINORITIES

The pilot study was comprised of two mixed
gender groups, with 20 participants in the
experimental group and 21 in the control
group. Both groups were racially diverse,
including Black, Latin, Asian and Caucasian
participants. Percentages of each group differed
from the population as a whole in two ways:
there was less representation of Caucasian
participants than in the general population
(typical of most urban, public schools), and
there was more representation of Asian students
than any other group (typical of San Francisco
public schools). Each group was given a pre
and post test measuring assertiveness level.

COMPUTER TO STUDENT RATIO

Although the original intent in the pilot study
was to have no more than two students per
computer, technical complication in the
computer lab resulted in just six usable
computers being available for the study. The 20
students in the experimental group self selected
partners to share computers. Groups ranged
from 2-6 students per computer. This grouping
of students inadvertently turned out to be
positive, with much learning taking place
through peer interaction. For this reason, shared
computers that force peer interaction will be
recommended as the norm in program
implementation.

A new question now is whether similar learning
could take place in a private space, without
peer collaboration. To answer that, at least one
future test will be in private settings with a
single individual on a computer.

DESCRIPTION OF INTERVENTION

Using no instructor supplied content, only
computer based activities and peer reflection
and collaboration, students in the pilot experimental group were assigned the tasks of reviewing the “info” and “how to” screens, then completing the journal writing activities and interactive assessment exercises for each of five topic areas: assertiveness, setting limits, expressing feelings, giving compliments and resisting pressure. The facilitator simply directed learners in use of the program and encouraged them to follow their own learning style in how to pursue it, but required completion of interactive activities. She also answered technical questions and/or responded to computer failure, kept order, made sure they traded off computer “driving” time and checked the computer records to be sure the interactive exercises had been completed by each group. All of this was done in a single class period.

INTERNAL CONTROLS FOR VALIDITY

In the pilot, there was no attrition, due to the intervention taking place in a single class period. Pre and post tests were given to the same students on the same day for the experimental group, and to the same students two days apart in the control group. (Control group students could not be convinced to take the same test twice within less than an hour.) The pre and post survey administrator was an outside person previously trained to administer the CDC’s Adolescent Risk Behavior Survey.

RELIABLE AND VALID OUTCOME MEASURES

To maximize the validity of the pilot test, no new instrument was developed for the evaluation. Rather an existing instrument, already confirmed as reliable and valid, was used: Children’s Assertiveness Behavior Scale (CABS). In previous studies the CABS test was shown to have a test-retest reliability rating over a four week period of .87. CABS scores correlated with both teacher ratings and behavioral observations, with behavioral observation correlated 0.38 with the CABS scores. Teacher ratings showed significant but highly variable correlations. CABS has been shown to posses discriminative validity and could accurately differentiate students who received 16 versus 8 hours of skill training in previous studies. The intervention studied here was only one hour, and used only 1/3 of the items measured on the CABS test.

ANALYSIS APPROPRIATE TO DATA

The group of students who participated in the pilot relate for teens computer based training showed a statistically significant reduction in aggressiveness as measured by AGCABS (the aggressiveness subscale), from 3.55 to 2.10 (on an 18-point scale; p=0.015) and on the overall CABS scale (which treats passivity and aggressiveness as equally problematic) from 6.15 to 4.05 (also on an 18-point scale; p=0.014). The passivity index (PACABS) showed a trend towards lower levels of passivity (from 2.60 to 2.95) which was not statistically significant (p=0.449). There was no significant test-retest effect in the control group. PACABS moved slightly, from 2.58 on the first survey to 2.63 on the second (p=0.774); AGCABS changed from 3.21 to 2.95 (p=0.368); CABS changed from 6.06 to 5.88 (p=0.587).

Means were reported for ease of interpretation. However, because of the discrete scale of the outcome measures, the non-parametric Wilcoxon Signed-Ranks test was used to determine statistical significance. This test relies on relative ranks rather than on a direct comparison of means, since the non-normal distribution of scores violates the assumptions of the t-test for equality of means.

For the treatment group, there were significant gender differences both pre- and post-test in passivity, but not in aggressiveness or
assertiveness. In the control group the difference for CABS was also significant pre and post. There were no significant differences between genders in the overall effectiveness of the treatment. Data was not aggregated or disaggregated by race or ethnicity, partly to streamline the approval process.

**SIGNIFICANCE OF FINDINGS**

The pilot study involved a small sample over a short term. Nonetheless, it has landmark significance. If results can be expanded with further testing, it will mean that “experts” will no longer be required to deliver prevention programming to young people. Community-based organizations will be able to hire ever greater numbers of natural leaders, who may lack education credentials but elicit respect. Classroom teachers who have been buckling under the burden of communicating content they have no training in, will be relieved of that burden and yet will have effective tools for promoting prevention of a wide range of unsafe and unhealthy behavior, as well as promoting social-emotional learning and dealing with discipline issues among their students.

**POTENTIAL FOR INTERNET DISTRIBUTION**

If similar results can be gained with Internet delivery of the product, it will mean that the growing number of organizations who have Internet access, but not CD ROM machines, will have access to effective, prevention training. Perhaps more importantly, adolescents, especially those already alienated from institutions will be able to get training in effective prevention methods at home, with their friends - or alone - when they are most motivated to do so.

**ESSENTIAL CONDITIONS NECESSARY TO REPLICATE IT WITH FIDELITY**

The first condition essential to replicate the program with fidelity is access to adequate computer technology. The program requires a Pentium 1 or later processor using Windows 95 or later system; or a Mac Quadra 640 or later, with 12 MB of processing memory, a 4x CD-ROM drive, a sound card and at least 400 MB of storage memory. Headphones are recommended so students can have privacy in exploring sensitive topics. Theoretically the program can run with only 32 MB of storage memory, but that requires switching disks, not a realistic proposition in most settings. (7a)

The second condition is a structured setting, with supervision. Like other serious tools, this program cannot be set out on a table and expected to work on its own. It needs to be placed into a context where it is being used toward a specific end.

The third condition is to require, at the least, completion of the interactive exercises (brain/journal and assessment exercises) for whatever topic is at hand. These learn-by-doing experiences are critically important for the many at-risk kids who are experimental learners and simply don't learn from reading.

**EVALUATION FEATURES IMPORTANT FOR REPLICATION**

While not absolutely essential to use of the program, peer collaboration is a very important factor in its success. It may be tempting for facilitators to over-control the presentation setting and substitute their responses and guidance for that of other teens. This would be a mistake. Necessary correction for wrong answers will come from within the program,
without the embarrassment that often accompanies adult correction. Completion of the “passive” reading screens does not appear to be necessary for learning for many teens, and need not be required in replicating the program.

TRAINING AND SUPPORT AVAILABLE

There is extensive support for those seeking to replicate the relate for teens program:

- A FREE web based, needs assessment tool so users can tailor their approach to their needs
- A 200 page Educator Resource Guide that covers the research background, learning system, curriculum and implementation issues related to using the program.
- CD-ROM based Educator Training that covers the same material as the Educator Resource Guide and includes training videos (no extra charge)
- A toll free number for technical support
- Customized on-site training, with purchase of the program (extra charge)
- A computer based, parallel training program for teachers, promoting their social competence (available Spring, 2000)
- Web-based resources and support for users of the program.

PLANNED FOLLOW UP STUDIES

Follow up studies will include replication of this study with a larger sample size, additional studies of knowledge gain in six other core social-emotional competencies, development of new measurement instruments, and longer term, outcome oriented studies.

Ripple Effects encourages users to collect pre and post outcome data. To motivate that, the Company GUARANTEES positive improvements along no fewer than three of 28 parameters having to do with Safe and Disciplined schools or users can receive their MONEY BACK.

Parameters included in guarantee Include

<table>
<thead>
<tr>
<th>Decreases in</th>
<th>Increases In</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absenteeism</td>
<td>Voluntary use of school counselors</td>
</tr>
<tr>
<td>Tardiness</td>
<td>Voluntary use of student health services</td>
</tr>
<tr>
<td>School yard fights</td>
<td>Student use of community resources</td>
</tr>
<tr>
<td>Pushing and shoving in halls</td>
<td>Student reports of threat by other students</td>
</tr>
<tr>
<td>Referrals to principal for behavior problems</td>
<td>Student reports of peers needs for help</td>
</tr>
<tr>
<td>Suspensions</td>
<td>Peer helping</td>
</tr>
<tr>
<td>Expulsions</td>
<td>Courteous classroom behavior</td>
</tr>
<tr>
<td>Bullying</td>
<td>Adherence to published norms for behavior</td>
</tr>
<tr>
<td>Extortion</td>
<td>Appreciation for racial and cultural differences</td>
</tr>
<tr>
<td>Challenges to teacher authority</td>
<td>Student initiated problem solving and conflict resolution</td>
</tr>
<tr>
<td>Racial slurs and conflicts</td>
<td>Student awareness of who can help with personal problems</td>
</tr>
<tr>
<td>Sexual harassment</td>
<td>Accurate understanding of health and safety risk issues regarding drugs, alcohol tobacco, sexuality, violence, abuse</td>
</tr>
</tbody>
</table>